

**Leicester
International College**

Strategic Plan for Further Education Provision

2011-14

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Introduction

By 2014, Lic-UK will be an outstanding and responsive private college of higher education that is at the heart its local and genuine , international students delivering a range of provisions from Level 4 to level 8 higher education qualifications . We will build on our areas of expertise and deliver high quality learning opportunities. The college will deliver professional programmes that enables our learners meet and exceed their aspirations and expectations, ensuring that each individual achieves the best of their ability. We will provide a ladder of opportunity for all our learners, enabling them to progress onto higher learning and into employment. Our students will leave the college with a broad set of knowledge that prepare them for work and for life.

Leicester international college has a central role to play in the educational cultural and economic life of Leicestershire. We will work closely with other education providers and strategic partners and stakeholders to ensure that there a wide range of learning opportunities within Leicestershire that are available to all.

Our college's unique contribution is in the arena of professional education and training. We deliver opportunities for individuals and employers to up skill and reskill for the future and this means that we make a significant contribution to the economic prosperity of Leicestershire. We take this responsibility seriously and will deliver high quality learning opportunities in the college, workplace and in the community.

As an organisation, we will create a strong sense of community for our students and our staff. This community will be built around the principles contained within our core values and the college will be place of inclusion, excellence and enterprise. We are about our vision for the college and will communicate this confidently to our partners and students. LIC will be responsive to the economic climate, to local needs and to new policy initiatives. However, we will also be consistent in our approach and will remain committed to our core values. Delivering a high quality student experience will remain the highest priority for our College. This strategic plan sets out how we intend to deliver our vision for the college. We look forward to working with our staff, our students and partners, awarding bodies and regulatory bodies to realise our ambitions and transform the lives of learners across Leicestershire and beyond.

Our Mission

LIC will work in partnership to deliver high quality education and training to enhance learner's employability...

Our vision

Our vision is that by 2014 we will be one of the outstanding private sector education providers for business management education creating opportunities to achieve, inspiring learners, creating opportunities and changing lives through education and training.

Our core values

Our core values express what the college stands for and how we will conduct ourselves as an organisation. The college seven core values have been developed namely –

- We place learning and supporting students at the heart of everything we do
- We create opportunities to achieve
- We applaud creativity, innovation and responsiveness
- We celebrate difference and respect individuals
- We believe we will achieve high standards
- We take collective responsibility for achieving our success
- We are place where people enjoy achieving together

Our core values underpin our strategies, policies objectives and procedures by providing an anchor and a reference point for everything that we do. They have informed the development of this strategic plan, in particular by reinforcing the primacy of the student experience to our future direction. The college is working to achieve its strategic aims, the core values will guide the college's decision-making.

Strategic Analysis of the Operating Environment

This section of the strategic plan provides an overview of the changing environment within which Leicester International college currently operates and considers how this might change over the next four years. It first considers the internal factors and then assesses the political and social-economic contexts that have informed the college future vision and strategy.

Internal Factors

Leicester International College UK was established in 2007. Following the introduction of point based system in 2008 by UKBA the College received full inspection in 2009 by British Accreditation Council ((BAC) and number of recommendations were made and as result were re-inspected in November 2009 with full accreditation given in January 2010 resulting in granting of a grade A Tier 4 Sponsor's licence from the UKBA which

allows the College to recruit and admit a limited number of international students The College is one of the five private sector education providers in Leicester and is located on a busy London road of Leicester. The college provides full time courses from level 4 to Level 7 business and management programmes for which it has approval from the awarding body

The College currently offer the following courses:

Level 4 Certificate in Accounting and finance
Level 5 Diploma in Accounting and finance
Level 6 Advanced Diploma in Accounting and finance
Level 4 Certificate in Business Studies
Level 5 Diploma in Business Studies
Level 6 Advanced Diploma in Business Studies
Level 6 Graduate Diploma in Management studies
Level 6 (QCF) Graduate Diploma in Business Management
Level 7 Postgraduate Diploma in Management Studies

Since its inspection on November 2009 , the College has invested in new premises providing extra class room to accommodate student demands, The student number has increased from 39 in 2008 to 71 due to successful inspection on November 2009 and UKBA approval in May 2010.

Our strategic Priorities and Aims/Objectives

Our strategic priorities for the next four years are-

1: Quality of teaching and learning

By 2014 we will be an outstanding private sector college that places learning and support at the heart of every thing we do

Strategic aim:

We will strive in pursuit of high standards in our teaching and learning. We will become an outstanding private college during the life time of this strategy and will drive up the success rates to at least 80%. Our college community will be one of high aspiration and achievement. , for both our students and our staff. Our learners will receive the highest standards of teaching and learning, each learner will be supported to fulfil their potential and we will ensure a high level of pastoral care.

We will deliver a range of high quality support services for our students and literacy and numeracy will be embedded across all our learning programmes. Our curriculum will deliver a portfolio of skills, including enterprise, team working and creativity that will prepare our learners to enter the world of work or progress onto further study.

The College will also ensure that appropriate support is available to learners with learning difficulties and disabilities Leicester International College will be an exciting

and fulfilling place to study and work. We recognise our staff are our most important resource and will continue to develop our highly qualified committed workforce.

In order to deliver improved quality, we will also ensure that our resources continue to focus on frontline teaching and support services. We will also be clear about where our expertise as an organisation lies and will be rigorous in our approach to curriculum planning, in order to ensure that we focus on areas of strength and invest in new areas of delivery.

We will expand and diversify those areas of our curriculum where we excel and will ensure that opportunities are available at all levels within these curriculum areas.

The learning environment of the College has significantly improved as a result of investment. Our teaching staffs is qualified in their field and we will use their experience and expertise to enhance the learning experience in the classroom

We will continue to review the way that we deliver teaching and learning, in order to ensure that we achieve maximum effectiveness and efficiency. This will include further embedding the use of information and learning technology and the development of resource-based learning.

Objectives

During 2011 -14 the College will:

- Assess and evaluate our teaching and learning every year to ensure that it meets our targets for improvements and learners success
- Continue to improve our quality assurance systems, including of teaching and learning.
- Further improve standards of student services and additional learning support, continue to enhance the tutorial programme and embed literacy, English language and numeracy plus wider key skill within the curriculum
- Embed e-learning opportunities within all courses at the College
- Provide staff development opportunities that enable teachers to update their professional skills improve their skills and keep abreast of new developments teaching and learning.
- Maximise the efficiency and effectiveness of resources by improving environment and reviewing models of curriculum delivery

Responsive Curriculum

By 2014 we will deliver a coherent range of professional education and training opportunities that is of high quality and is responsive to the needs of learners, employers, communities and the economy.

Strategic aim

We will focus on the key international market for UK higher education LIC-UK will deliver a distinctive and responsive curriculum for the international markets with multiple entry points across the year and flexible modes of delivery. We will ensure that we have a responsive curriculum for this market and also ensure that our internal structures are fit for purpose and that we have the capacity to respond quickly to new needs and capture the potential of emerging markets. LIC will be one of the destinations of first choice for international students who are seeking education and training opportunities that relate to the world of work.

Objectives

- Review our international offer to ensure that it is high quality, sustainable and meets the needs of the international marketplace
- Provide first class higher education teaching, learning and support that is a model of excellence in the delivery of higher education within the private sector
- Review our internal systems, organisational structure and processes of gathering market intelligence to ensure that we are a responsive organisation

By 2014 LIC will be an effective and efficient organisation that attracts students, employers and staff to its high quality learning environment

Relationship and Reputation

By 2014 we will be widely recognised as private sector education provider that delivers high quality learning through successful partnership working.

Indicators of Success

By 2014 Leicester International College will have:

- Outstanding ISI inspection
- Minimum 85% exams success rate
- Retention and achievement rates above benchmark for all learners
- The confidence of the ISI to manage further education academic standards
- Learner Satisfaction rate above benchmark
- Training Quality Standard accreditation

Monitoring Progress

Our strategic plan will be translated into annual operating plan for each academic year. We will monitor progress regularly and rigorously assess our performance against the indicators of success. We will also ensure that the strategic plan is regularly reviewed and continues to provide broad strategic direction for the underpinning plans that will sit within its overarching framework. The College Academic Committee will receive quarterly reports on progress against strategic plans and will review delivery against the aims on a termly basis.

The relationship between the strategic plan and the underpinning strategies is articulated in the following diagram:

